# (Best) Practices for Annotating and Representing CMC and Social Media Corpora in CLARIN-D

Michael Beißwenger, Eric Ehrhardt, Axel Herold, Harald Lüngen, Angelika Storrer











#### cmccorpora16:

4th Conference on CMC and Social Media Corpora for the Humanities

University of Ljubljana

September 27—28, 2016

ChatCorpus2CLARIN: Project background

Curation project of the CLARIN-D F-AG 1 "German Philology"

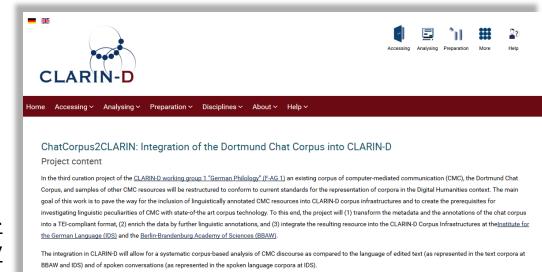
**Duration:** May 2015 – February 2016

The task: develop a workflow and resources for the integration of an existing chat corpus into the CLARIN-D research infrastructure for language resources and tools in the Humanities and the Social Sciences (http://clarin-d.de).

Project team: Michael Beißwenger (U Dortmund / DUE), Angelika Storrer, Eric Ehrhardt (U Mannheim), Harald Lüngen (IDS Mannheim), Axel Herold (BBAW, Berlin) + other colleagues at

the CLARIN-D hubs at

IDS and BBAW.



CLARIN-D

http://www.clarin-d.de/en/curationproject-1-3-german-philology

# About CLARIN clarin.eu

# Common Language Resources and Technology Infrastructure

Vision: all digital language resources and tools from all over Europe and beyond should be accessible through a single sign-on online evironment for the support of researchers in the humanities and social sciences

**Backbone:** federation of language data repositories, service and knowledge centers

#### **Important features:**

- Interoperability of resources and tools across centers
- Services for the integration of resources and tools
- Development and provision of state-of-the-art tools for annotation and exploitation of resources

#### 19 European member countries



Common Language Resources and Technology Infrastructure





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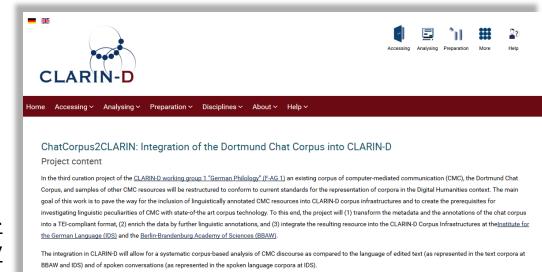
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# The original resource (chat corpus 1.0)

#### Dortmund Chat Corpus <a href="http://www.chatkorpus.tu-dortmund.de">http://www.chatkorpus.tu-dortmund.de</a>

- scope: Language use and linguistic variation in German chats
- corpus size: 478 logfiles with 140240 user posts / 1 million words
- collection maxim: build a corpus which demonstrates the bandwith of usage contexts of chat technology ("It's not the technological constraints (alone) that determine a certain use of the German language – it's the parameters of the social use of the technology!")
- content: chat discourse from heterogeneous sources representing the use of chats in a wide range of application contexts (social chats, advisory chats, chats in the context of learning and teaching, chats in the media context)
- availability: online for download since 2005 (together with a simple query tool, addressees: *linguists*) + as a collection of HTML pages (for online browsing, addressees: *German teachers*)

# The original resource (chat corpus 1.0)

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## Dortmunder Chat-Korpus

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Korpora / Download

Recherche

Kontakt

Das **Dortmunder Chat-Korpus** dokumentiert anhand einer Sammlung von Mitschnitten (sog. "Logfiles") die Sprachverwendung in unterschiedlichen Typen von Chat-Anwendungen. Es ist als Grundlage und Hilfsmittel für sprachwissenschaftliche Untersuchungen zur synchronen internetbasierten Kommunikation konzipiert und wird in verschiedenen Versionen zur freien Nutzung zur Verfügung gestellt.

Das Korpus umfasst mit über 140.000 Chat-Beiträgen bzw. 1,06 Millionen laufenden Wortformen umfangreiches Datenmaterial aus diversen Einsatzformen der Chat-Technologie. Der Bestand reicht von **Chats im Hochschulkontext** (E-Learning, Online-Zusammenarbeit, kollektive Experten-Interviews) und im Praxisbereich **Beratung & Support** über **Chat-Events im Medienkontext** (Chats mit Politikern und Medienakteuren oder begleitend zu TV-Ereignissen) bis hin zu **"Plauder"-Chats im Freizeitbereich**, die im **IRC**-Netzwerk oder in **Webchat**-Communities stattgefunden haben. Die Korpusdokumente wurden anhand einer <u>XML-Sprache</u> für Recherchezwecke aufbereitet.

Zusammen mit dem Korpus wird ein <u>Suchwerkzeug</u> zur Verfügung gestellt. **STACCADo** ermöglicht es, auf einfache Weise nach chat-typischen Elementen wie z.B. Emoticons, Adressierungen, Asterisk-Ausdrücken oder Zuschreibungen ("action messages") zu recherchieren, beliebige einfache und komplexe Volltext-Suchanfragen zu formulieren oder statistische Auswertungen zum Kommunikationsaufkommen und zum Beitragsverhalten einzelner Chatter in den Teilkorpora oder in einzelnen Korpusdokumenten zu erzeugen.

Wenn Sie unsere Website zum ersten Mal besuchen und einfach nur mal in unserem Datenbestand stöbern möchten, können Sie auf 385 Dokumente aus unserem Korpus auch bequem per Browser zugreifen: HTML-Version des Releasekorpus

Das **Dortmunder Chat-Korpus** ist Ergebnis eines Lehrstuhlprojekts am Lehrstuhl für Linguistik der deutschen Sprache und Sprachdidaktik, das unter der Leitung von Prof. Dr. <u>Angelika Storrer</u> und Dr. <u>Michael Beißwenger</u> am <u>Institut für deutsche Sprache und Literatur</u> der <u>Technischen Universität Dortmund</u> realisiert wurde. Das Suchwerkzeug STACCADo wurde von Bianca Stockrahm programmiert.

#### Kurzbeschreibungen des Dortmunder Chat-Korpus finden sich in den folgenden Publikationen:

- Beißwenger, Michael; Storrer, Angelika (2008): Corpora of Computer-Mediated Communication. In: Anke Lüdeling & Merja Kytö (Eds): Corpus Linguistics. An International Handbook. Volume 1. Berlin. New York (Handbooks of Linguistics and Communication Science 29.1), 292-308.
- Beißwenger, Michael; Storrer, Angelika (2011): <u>Digitale Sprachressourcen in</u>
   <u>Lehramtsstudiengängen: Kompetenzen Erfahrungen Desiderate.</u> In: Journal for Language
   Technology and Computational Linguistics, 119-139.
- Beißwenger, Michael (2013): Das Dortmunder Chat-Korpus. In: Zeitschrift für germanistische Linguistik 41/1, 161-164.

pages (for online browsing, addressees: German teachers)

# The original resource (chat corpus 1.0)

```
- <message color="seagreen" creator="Andra" type="utterance" id="359">
     <timestamp> 20:25:32 </timestamp>
   <messageHead>
        <nickname>Andra</nickname>
     </messageHead>
   <messageBody>
        mein traum ist ja zugegeben: einmal in Chile degus in freier natur beobachten, das wäre genial!
        <img type="emoticon" height="15" width="40" src="2223001_degu-chat_18-03-2003-</pre>
           Dateien/image018.gif"/>
     </messageBody>
 </message>
- <message color="green" creator="Denise"</li>
     <timestamp> 20:25:33 </timestamp>
   <messageHead>
        <nickname>Denise</nickname>
     </messageHead>
   - <messageBody>
        hallöchen
        <nickname>Melanie</nickname>
     </messageBody>
 </message>
<message color="navy" creator="Jasmin" |</pre>
     <timestamp> 20:25:46 </timestamp>
   - <messageHead>
        <nickname>Jasmin</nickname>
     </messageHead>
   <messageBody>
        <address addressee="baloo">@bal
        schön zu hören
     </messageBody>
 </message>
```

**XML-annotated** on basis of a homegrown XML format ('ChatXML') which describes:

- (1) the basic structure and properties of logfiles and postings ("messages")
- (2) selected items on the micro-level of user posts (emoticons, acronyms, addressing terms, nickname mentions)
- (3) selected metadata about the chat platforms and users.

# Goals of the project

### **Primary goals:**

- Sustainability: Integrate the only CMC corpus for German which is freely availabe (and which is used by many researchers) into the CLARIN-D corpus infrastructure
- Enhanced query options: Add value through additional linguistic annotations (part-of-speech)
- Interoperability: Represent the corpus compliant to an established standard in the Digital Humanities and thus make it interoperable with other resources in the CLARIN-D corpus infrastructure
  - ⇒ Advanced options for comparative analyses of CMC with other types of discourse documented in other types of corpora (text and speech corpora)

# Goals of the project

### **Secondary goals:**

- Create a showcase which demonstrates what researchers can gain when
  - CMC corpora are made available for the community,
  - CMC corpora as part of big, annotated corpus collections – can be analyzed in combination with other language resources (text and speech corpora at IDS and BBAW)
- Intended model character of the solutions developed in the project: solutions should be useful not only for the modeling and integration of the chat corpus but also for the modeling and integration of other CMC corpora into CLARIN-D (future projects)

# Main requirements to reach the goals

- interoperability and sustainability:
  - ⇒ represent the corpus according to established standards in the Digital Humanities
    - ⇒ TEI conversion (using schemas from the TEI CMC-SIG)
- integration into the corpus infrastructures of CLARIN-D institutions: clear the legal constraints for republishing the resource in CLARIN-D
  - ⇒ Legal opinion (John H. Weitzmann / iRights Law)
- part-of-speech tagging: adapt NLP tools for CMC
  - ⇒ Extended STTS tag set (using a CMC-adapted tag set from the EmpiriST shared task and a tool chain from the project www.schreibgebrauch.de)

# **Spotlight 1: TEI representation**



Why TEI? — we really need

interoperability of resources through standardisation!

- □ TEI is the de facto standard for text encoding in Digital Humanities (first version 1990)
- □ TEI offers a large and very lively international community ...and tools
- □ TEI is also used for encoding linguistic corpora, including the corpora in CLARIN-D
- and including the corpus holdings at both project partners
   BBAW and IDS

# **Spotlight 1: TEI representation**

- □ The official TEI lacks models for the representation of the concepts and structural features of CMC
- ☐ The TEI SIG CMC (since 2013) seeks to close this gap



- □ Two TEI customisations for CMC corpus projects had been developed by members of the TEI SIG CMC
  - DeRiK schema (2012, Germany)
  - CoMeRe schema (2014, France)

### **CLARIN-D TEI schema for CMC**

Developed project-specific TEI customisation, called CLARIN-D CMC-TEI, based on

- CoMeRe schema (= most recent schema from TEI SIG CMC)
- Analysis of logfiles in DO chat corpus
- Analysis of samples of other CMC genres: Twitter,
   WhatsApp, Usenet news, and Wikipedia talk pages

Documentation of the schema in the TEI Wiki: <a href="http://wiki.tei-c.org/index.php?title=SIG:CMC/clarindschema">http://wiki.tei-c.org/index.php?title=SIG:CMC/clarindschema</a>

### **CLARIN-D TEI schema for CMC**

- ☐ Customisation\_1: Introduction of specific models for CMC-specific concepts: e.g <post>, @auto
- ☐ Customisation\_2: Modification of standard models which are used more flexible in CMC than in traditional written genres (e.g. closer>, <postscript>)
- Definition of best practices for the use of standard TEI models (without modification; e.g. <div>, <w>,@type, <participantList>, <timeline>

# **TEI** representation

```
<post auto="true" rend="color:blue" synch="#f1101004.t046" type="event"</pre>
       who="#f1101004.A01_System" xml:id="f1101004.m137">
      <time> 22:01 </time>
      <name corresp="#f1101004.A04" type="nickname">[_MALE-TEACHER-A04 ]</name>
      entered the room <name type="roomname">[_ROOMNAME_]</name> at 22:01:55
</post>
<post auto="false" rend="color:black" synch="#f1101004.t047" type="standard"</pre>
      who="#f1101004.A03" xml:id="f1101004.m138">
      <time> 22:02 </time>
      <anchor type="sentence start"/>
      <w lemma="gut" type="ADJD" xml:id="f1101004.m138.t1">gut</w>
      <w lemma="," type="$," xml:id="f1101004.m138.t2">,</w>
      <w lemma="die" type="PDS" xml:id="f1101004.m138.t3">das</w>
      <w lemma="sollen" type="VMFIN" xml:id="f1101004.m138.t4">sollte</w>
      <w lemma="unser" type="PPOSAT" xml:id="f1101004.m138.t5">unseren</w>
      <w normal="Arbeitseifer" type="NN" xml:id="f1101004.m138.t6">arbeitseifer</w>
      <w lemma="nicht" type="PTKNEG" xml:id="f1101004.m138.t7">nicht</w>
      <w lemma="stören" type="VVINF" xml:id="f1101004.m138.t8">stören</w>
     [...]
</post>
```

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      <w lemma="unser" type="PPOSAT" xml:id="f1101004.m138.t5">unseren</w>

// normal="Arbeitseifer" //pe="NN" xml:id="f1101004.m138.t6">arbeitseifer

      <w lenma="nicht" type="PTKNEG" xml:id="f1101004.m138.t7">nicht</w>
      <w lemma="stören" type="VVINF" xml:id="f1101004.m138.t8">stören</w>
     [...]
</post>
```

# **Spotlight 2: Legal expertise -- Mandate**

- Sought legal opinion on republishing the resource in CLARIN-D
- Law firm iRights law (lawyer John H. Weitzmann)
- Mandate: check legal restrictions arising from IPRs, copyright, personality rights and other legal statuses
- Material: Detailed documentation of all subcorpora, including description of the original chat platforms and collection procedures; corpus samples

# **Spotlight 2: Legal expertise -- Results**

- □ No concerns regarding copyright the overwhelming majority of chat posts do not constitute works of art
- □ Chat participants and mentioned individuals (with the exception of public figures) must not be identified
   → anonymise names, nicknames, geographical names, host names, IP adresses etc.
- ☐ Subcorpus of 8 logfiles of psycho-social counselling chats to be removed altogether
- □ EU law on protection of databases applies to the collection, preparation, and curation of the DO chat corpus 1.0 and 2.0 → provide resource with license CC BY 4.0

# **Spotlight 2 -- Anonymisation**

□ Automatically replace names with category labels using reference to participantList in teiHeader if available

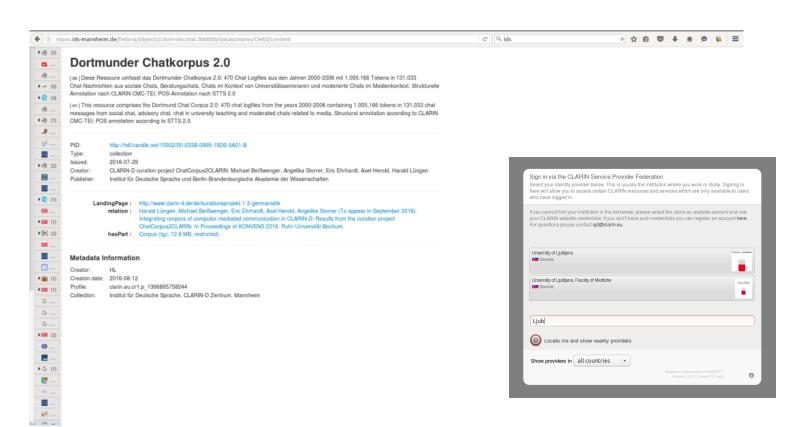
Separate manual campaign: 4 student assistants mark remaining sensitive names and references and provide them with a category label using the author mode in Oxygen XML editor

## **Result: CLARIN-D-conformant resource**

| Dortmund Chat corpus 2.0 |           |
|--------------------------|-----------|
| # chat log files         | 470       |
| # posts                  | 131,033   |
| # tokens                 | 1,005,166 |
| file Size (TEI-XML)      | 100MB     |

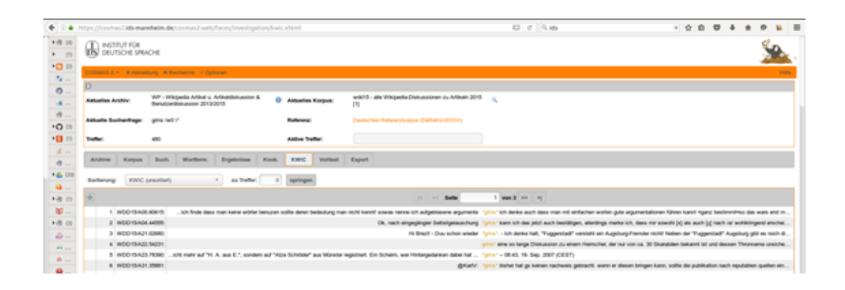
# Availability of the integrated resource

- Integration in CLARIN-D repository at IDS: done
- Integration in CLARIN-D repository at BBAW: this week
- Downloadable only when full anonymisation is finished



# Availability of the integrated resource

- To be integrated in the German Reference Corpus DEREKO at IDS and searchable through COSMAS II
- To be integrated in the DWDS corpus query interface at BBAW
- Will also be searchable via CLARIN web services and the CLARIN Federated Content Search



#### **Outlook and future work**

#### **TEI representation**

- The corpus can be used as a showcase for the representation of a CMC corpus with the CLARIN-D TEI schema for CMC
- The schema can be used as an input for the further discussion process in the TEI CMC-SIG on what a TEI standard for CMC should look like

#### Legal opinion and anonymisation

Need automated anonymisation which is legally safe

#### **CMC** Corpora

- Integration of more CMC resources in the CLARIN-D research infrastructures
- Remodeling of resources already integrated (Wikipedia talk corpus, Usenet corpus) using the CLARIN-D CMC-TEI

# (Best) Practices for Annotating and Representing CMC and Social Media Corpora in CLARIN-D

# Thank you!

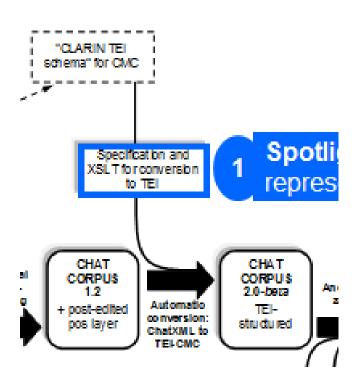
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### ChatXML to TEI conversion



Set of XSLT stylesheets

Quality assurance

Log file of the conversion

Primary data diff

#### **Outlook and future work**

#### Legal issues and anonymization:

- Problem: Linguists are laymen when it comes to the assessment of legal issues regarding the collection and republishing of CMC data
- ■Desideratum: A general legal opinion commissioned and disseminated by and via an acknowledged language resources inititative would be an important prerequisite for the further development of the CMC corpora landscape and community (We will communicate this issue at the CLARIN Conference in Aix-en-Provence, this October!)

#### **Future work:**

- Integration of further CMC resources into the CLARIN-D corpus infrastructures
- Remodeling of resources already integrated (Wikipedia talk corpus, Usenet corpus) using the CLARIN-D TEI schema)